

BELLEVUE

Advertising rates + formats 2025

You have the opportunity to choose between two forms of advertising:

Gallery Presentations



2/1 page
€ 2.950*



1/1 page
€ 1.590*



1/2 page
€ 980*



1/4 page
€ 590*

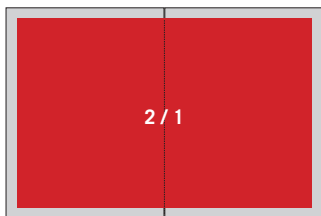
BELLEVUE's Gallery Presentations offer the opportunity to showcase a special property in an exclusive environment.

- Various design options are available for each ad format. The layouts are binding. Variants can be viewed at: www.bellevue.de/varianten.
- Only one property can be presented per format.
- The graphic realisation of the advertisement is carried out by the publisher.
- Online presence of the property on www.bellevue.de.
- QR code in the ad, linking directly to the property on bellevue.de.

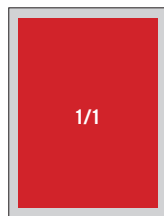
Discounts for multiple bookings made within one year*

from 3 adverts + 1 advert	free of charge in the same format
from 6 adverts + 2 adverts	free of charge in the same format

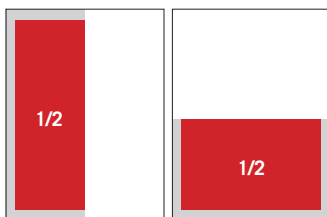
Customised adverts



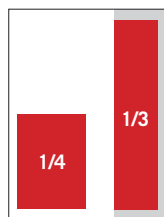
2/1 Page (Crossover)



1/1 Page



1/2 Page High 1/2 Page Landscape



1/4 Page High
1/3 Page High

Sizes & Prices

Size	Type Area		Bleed*		Price** €
	Width mm	Height mm	Width mm	Height mm	
2nd/4th Cover Page			210	280	4.250,-
2/1 (Crossover)	402	243	420	280	4.900,-
1/1 Page	184	243	210	280	2.750,-
1/2 Page High	90	243	-	-	1.750,-
1/2 Page Landscape	184	119	-	-	1.750,-
1/3 Page High	56	243	68	280	1.500,-
1/4 Page High	90	119	-	-	1.150,-

*Delivery of print-ready PDF. Technical data – see page 2
Design surcharge for adverts designed by the publisher: Flat rate €280.

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from 3 adverts + 1 advert	free of charge in the same format
from 6 adverts + 2 adverts	free of charge in the same format

**Prices are exclusive of VAT

Issue no.	Issue	Date of first sale	Advertising deadlines and cancellation deadlines, print documents
02/2025	March/April	21.02.2025	16.01.2025
03/2025	May/June	17.04.2025	13.03.2025
04/2025	July/August	20.06.2025	12.05.2025
05/2025	September/October	22.08.2025	17.07.2025
06/2025	November/December	17.10.2025	11.09.2025
01/2026	January/February	12.12.2025	06.11.2025
Special Issue: Real Estate Guide 2025		23.05.2025	14.04.2025

BELLEVUE

TECHNICAL GUIDELINES

Technical Guidelines

- Trim size:** 210 mm width x 280 mm height
- Printing process:** 4-colour-offset
- Colour space:** Profiles to use Inside: PSO_LWC_Improved_eci.icc. Cover: ISOcoated_v2_eci. For conversion and verification of the colour space (ICC colour management), we recommend use of ECI's standard offset profiles.
- Magazine production:** Allow for gutter overlap with double-sided advertisements
- Binding:** Perfect binding
- File Format::**
- **PDF/X-4**
 - TIFF, EPS, JPG (CMYK or greyscales), resolution must be 300 dpi for 1:1 reproduction of submitted image
 - **Note:** We cannot process advertisements formatted in Microsoft Word. Please use Word for text only. Images must be submitted as separate files.
- Bleed:** For bleed ads, allow 5 mm bleed on all sides.
- Advertising materials to:** anzeigen@bellevue.de For large files, please send via We Transfer.
If you have questions, please call: +49 (0)40 593 62 50-50

CONTACT

PUBLISHER ADDRESS

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BELLEVUE
Media GmbH

SALES REPRESENTATIVES: YOUR CONTACT

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