

BELLEVUE

Ad rates + formats 2021

You can choose between two different presentation types:

1 Gallery presentations

Each of BELLEVUE's gallery presentations provides the perfect opportunity to showcase a specific property in a high-class, eye-catching way.



Double-page spread € 2,950*



Full page € 1,590*



Half page € 980*



Quarter page € 590*

- There are a number of possible standard layouts. An overview is available here: www.bellevue.de/varianten
- Only one property may be showcased per ad.
- Our graphics team will produce your ad – free of charge.
- Advertisements displayed on bellevue.de in parallel with the print issue – reaching a broader audience, at no additional cost

2 Custom-designed advertisements

This gives you the opportunity to design your advertisement using your own layout.

Format	Type-area advert (width x height)	Advert with bleed (w x h)*	Rates (euros)
2/1	402 mm B x 243 mm H	420 mm B x 280 mm H	4.200
1/1 Seite	184 mm B x 243 mm H	210 mm B x 280 mm H	2.300
1/2 Seite portrait	90 mm B x 243 mm H	102 mm B x 280 mm H	1.300
1/2 Seite landscape	184 mm B x 119 mm H	210 mm B x 132 mm H	1.300
1/4 Seite	90 mm B x 119 mm H		820

* Bleed + 5 mm

Plus

Additional free adverts when multiple bookings are made in one year*

3 adverts or more qualifies for 1 free ad of the same format

6 adverts or more qualifies for 2 free ads of the same format

* Placement of free ads in the special editions is not possible.

Deadlines

Issue no.	Month	On-sale Date	Copy Deadlines
02/2021	March/April	25.02.2021	21.01.2021
03/2021	May/June	15.04.2021	11.03.2021
04/2021	July/August	17.06.2021	13.05.2021
05/2021	September/October	19.08.2021	15.07.2021
06/2021	November/December	21.10.2021	16.09.2021
01/2022	January/February	16.12.2021	11.11.2021
Special	Guide magazine for real-estate buyers 2021	28.05.2021	23.04.2021

BELLEVUE

CONTACTS

OUR ADDRESS

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BELLEVUE
Media GmbH

SALES REPRESENTATIVES FOR PROPERTY ADS

**Schleswig-Holstein, Niedersachsen, Bremen,
Hamburg, Mecklenburg-Vorpommern,
Brandenburg, Berlin, Sachsen-Anhalt**
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**Nordrhein-Westfalen, Hessen, Rheinland-
Pfalz, Saarland, Sachsen, Thüringen,
Baden-Württemberg, Bayern,
Österreich, Schweiz**
Hoffmann-Kötter & Borberg
Verlagsvertretungen / Medienberatung
Ulzburger Straße 460 A
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