

BELLEVUE

Double-spread page gallery presentation: ad element specifications

DOUBLE-SPREAD PAGE: LAYOUT A



- Title: maximum 35 characters (with spaces)
- Copy: maximum 840 characters (with spaces)
- Key data (plot of land, total living area, price): maximum 100 characters (including spaces)
- Logo: max. height 17 mm; minimum resolution: 300 dpi
- QR code: on request, placement will be coordinated (Supply the QR code as a file)
- Five images: see sample layout for minimum dimensions of images (jpg, tiff, eps); minimum resolution: 300 dpi
- Only one offer/object per ad, no collages, no embedded typo/copy/logos
- All estate agents named BELLEVUE BEST PROPERTY AGENTS by BELLEVUE are entitled to use the BPA logo (see sample advertisement)

* Rates do not include applicable VAT.

Please send all data (text and photos) by e-mail to: anzeigen@bellevue.de

Double-spread page gallery presentation: ad element specifications

DOUBLE-SPREAD PAGE: LAYOUT B



- Title: maximum 35 characters (with spaces)
- Copy: maximum 1.180 characters (with spaces)
- Key data (plot of land, total living area, price): maximum 100 characters (including spaces)
- Logo: max. height 17 mm; minimum resolution: 300 dpi
- QR code: on request, placement will be coordinated (Supply the QR code as a file)
- Five images: see sample layout for minimum dimensions of images (jpg, tiff, eps); minimum resolution: 300 dpi
- Only one offer/object per ad, no collages, no embedded typo/copy/logos
- All estate agents named BELLEVUE BEST PROPERTY AGENTS by BELLEVUE are entitled to use the BPA logo (see sample advertisement)

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DOUBLE-SPREAD PAGE: VARIANTE A



DOUBLE-SPREAD PAGE: VARIANTE B

