



**BELLEVUE**

**Best Property  
Agents**

**2023**

The world's best property  
agents and developers.  
Recommended by  
**BELLEVUE** – Europe's leading  
real-estate magazine.

**APPLY  
NOW!**

Application deadline:  
30 Sept 2022

Our expert panel of judges will carefully examine each application, and research candidates independently. The winners will be announced at the end of 2022.

The application is free of charge. In addition, BELLEVUE offers two attractive optional marketing packages.

**APPLY  
NOW!**

[www.bellevue.de/  
bpa2023](http://www.bellevue.de/bpa2023)

## **ARE YOU ONE OF THE BEST? THEN APPLY NOW!**

To apply, please fill out the enclosed form. The form is also available online at: [www.bellevue.de/bpa2023english](http://www.bellevue.de/bpa2023english).

Please send your application form, example property details, company profile, and any other relevant documentation to the publisher by 30 September 2022 at

BELLEVUE Media GmbH  
Reference: BPA 2023  
Mittelweg 22  
D-20148 Hamburg

Please note: We are only able to accept applications from companies that have been operating in the market for three full years.



**BELLEVUE**  
Best Property  
Agents  
2023

# THE QUALITY SEAL IN THE PROPERTY SECTOR

## **BELLEVUE BEST PROPERTY AGENTS – ANNUAL RECOGNITION FOR EXCEPTIONAL QUALITY**

Since 2006, BELLEVUE – Europe's leading real-estate magazine – has awarded the BEST PROPERTY AGENTS seal of approval to top real-estate companies around the globe. Selection is based upon criteria such as professionalism, experience, objective advice, market knowledge, the quality and choice of property and after-sales service.

THE BELLEVUE BEST PROPERTY AGENTS award commands great respect both nationally and internationally as the only independent seal of approval of its kind in the real-estate sector. In particular because

applicants are assessed and reassessed annually by our expert panel of judges. Only those who continue to provide services to consistently high standards can expect to earn this desirable accolade year after year.

We offer two attractive marketing packages for award-winning agents who would like to use this seal of approval for their marketing purposes. Please see the following pages for details.



**BELLEVUE**

Best Property  
Agents

**2023**

# DISPLAY YOUR EXPERTISE

## PROVEN TO PROMOTE CONFIDENCE AND SUCCESS IN SALES AND ACQUISITION!

Show your customers that your company is one of the best.  
The exclusive marketing packages for BELLEVUE BEST PROPERTY AGENTS help you enhance your image, increase sales and acquire more properties.

**APPLY  
NOW!**

Application deadline:  
30 Sept 2022



# BASIC MARKETING PACKAGE

## THE COST-EFFICIENT ENTRY-LEVEL SOLUTION

- **License** to use the BELLEVUE BEST PROPERTY AGENTS logo on all communications channels (online and offline) for one year
- **Standard** profile in the unique real estate professional database on [www.bellevue.de](http://www.bellevue.de)
- **Company entry** in all six issues of BELLEVUE (issues 2/2023 to 1/2024), arranged according to country and region. This enables BELLEVUE readers to quickly and easily identify you in every issue as an expert local real estate partner
- **Company entry** in the BELLEVUE special issue Real Estate 2023 Guide
- **Certificate** on embossed handmade paper in a high-quality, modern acrylic frame
- **2 large window stickers** with the BPA logo 2023 (12 cm wide, 20.5 cm high)
- **10 copies of each 2023 issue of BELLEVUE** to pass on to your customers and to help you acquire new properties
- **Customised PDF press release** for distribution to regional newspapers, for publication on your website, and on Instagram, FaceBook, Pinterest, etc.

### Example Ltd

*Your property partner  
in and around  
Example Town*

10 Example Street  
Example Town ABC 123  
Phone +49 (0)555 555  
[www.example.com](http://www.example.com)  
[info@example.com](mailto:info@example.com)

Company entry  
in six issues  
+ special issue



**845 euros** plus VAT where applicable

Year-long presence in magazine, online, store, advertising & social media

Any marketing package booking only comes into effect if the agent is named a BEST PROPERTY AGENT 2023 and has no influence on the chance of an award.

# PRO MARKETING PACKAGE

## EXCLUSIVE EXTRA FEATURES

### All features of **BASIC MARKETING PACKAGE**



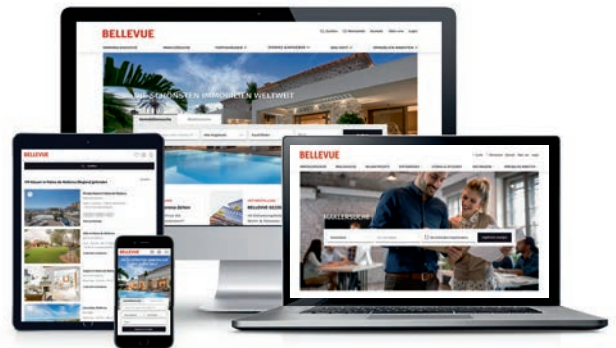
- **Online flat rate** Present your most beautiful real estate on **www.bellevue.de**. Your properties are marked with the BPA logo in the search results list. No limitation on the quantity; intuitive input; various interfaces
- **Premium profile** in the unique real estate professional database at **www.bellevue.de** with an in-depth presentation of your company, including photos, company logo, BPA logo and priority status (regularly named first)
- **One page advertisement in BELLEVUE** - Europe's largest real estate magazine, divisible across up to four issues of the year (4 x 1/4 page, 2 x 1/2 page or 1 x full page)

**2,595 euros plus VAT where applicable**

**Savings compared to separate bookings: over 2,600 euros**

**THE PRO MARKETING PACKAGE** enables you, as an award winner, to take advantage of the full range of marketing opportunities and competitive advantages - online and offline. Present your company, your services and your most beautiful properties in a high-quality environment. Secure the maximum attention of BELLEVUE's premium target group and effectively support your marketing and property acquisition efforts.

**NEW STRUCTURE, NEW LOOK, NEW FEATURES -  
PERFECT FOR PC, LAPTOP, TABLET AND MOBILE**



www.bellevue.de - the website for exceptional real estate and the best brokers

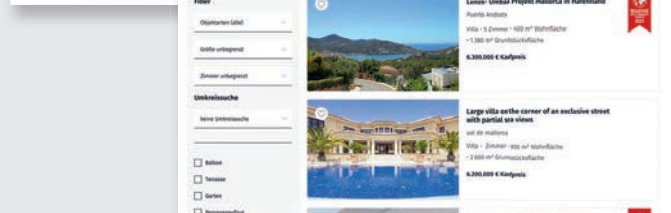
Any marketing package booking only comes into effect if the agent is named a BEST PROPERTY AGENT 2023 and has no influence on the chance of an award.

# INCLUDED IN THE **PRO** MARKETING PACKAGE



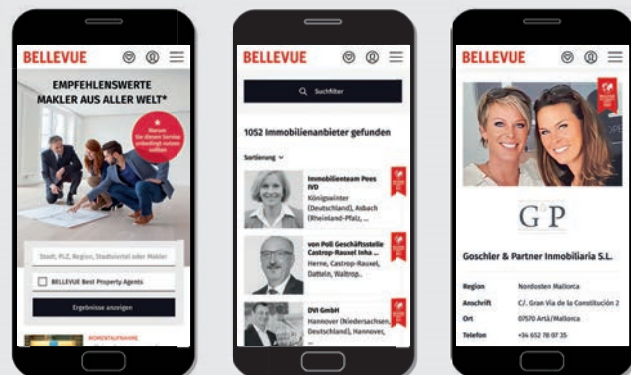
## INTERNET FLAT RATE

Highlight as many properties as you wish to an ideal target group on [www.bellevue.de](http://www.bellevue.de) for the whole of 2023  
(regular price: 1,788 euros)



## PREMIUM PROFILE

In-depth company presentation and priority status (regularly named first) in the unique broker database on [www.bellevue.de](http://www.bellevue.de)  
(regular price: 299 euros)



## ONE PAGE BELLEVUE AD

A full page, two half pages, or four quarter pages in one or more BELLEVUE issues of your choice  
(regular price: 2,300 euros)

All prices subject to VAT where applicable. Any marketing package booking only comes into effect if the agent is named a BEST PROPERTY AGENT 2023 and has no influence on the chance of an award. The booking form for the marketing packages can be found attached or downloaded at [www.bellevue.de/bpa2023](http://www.bellevue.de/bpa2023).





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**2023**

## **IF YOU HAVE ANY QUESTIONS, PLEASE CONTACT ...**

### **BELLEVUE Media GmbH**

Mittelweg 22

20148 Hamburg

Phone +49 (0)40 593 62 50 50

Email [agents@bellevue.de](mailto:agents@bellevue.de)

Web [www.bellevue.de/bpa2023english](http://www.bellevue.de/bpa2023english)

## **... OR YOUR REGIONAL CONTACT**

### **Schleswig-Holstein, Niedersachsen, Bremen, Hamburg, Mecklenburg- Vorpommern, Brandenburg, Berlin, Sachsen-Anhalt**

Dorn Media

Angela Dorn

Dorfstrasse 5

D-25588 Oldendorf

Phone +49 (0)4821 888 21 42

Mobile +49 (0)176 43 31 38 70

Email [info@dornmedia.de](mailto:info@dornmedia.de)

### **Nordrhein-Westfalen, Hessen, Rheinland-Pfalz, Saarland, Sachsen, Thüringen, Baden-Württemberg, Bayern, Austria, Switzerland**

Hoffmann-Kötter & Borberg

Verlagsvertretungen/Medienberatung

Uschi Hoffmann-Kötter

Ulzburger Strasse 460A

D-22844 Norderstedt

Phone +49 (0)89 45 45 93-10

Email [hoffmann-koetter@bellevue.de](mailto:hoffmann-koetter@bellevue.de)

### **Spain**

Presscontact SL

Sylvia Löck

Calle Papa Gregorio IX, 6

E-07015 Palma de Mallorca

Phone +34 (0) 971 22 92 97

Mobile +34 (0) 676 35 10 51

Email [sloeck@bellevue.de](mailto:sloeck@bellevue.de)

### **Portugal, International**

Rita Joerg

Casa Bayern, Sitio da Renda

San Sebastião

PT-8100 Loule, Algarve

Phone +351 (0)289 422 180

Mobile +351 (0)914 599 612

Email [rjoerg@bellevue.de](mailto:rjoerg@bellevue.de)

**You can also find all documents to download at [www.bellevue.de/bpa2023english](http://www.bellevue.de/bpa2023english)**



## Application

Please complete this application for the BELLEVUE BEST PROPERTY AGENTS 2023 award as comprehensively as possible and return it by **30 September 2022** to:

**BELLEVUE Media GmbH - Reference: BPA 2023 - Mittelweg 22 - 20148 Hamburg - Germany**



Your application will be carefully and independently assessed by an experienced panel of experts. The application and assessment are free of charge. All selected companies will also be included in a database of recommended real-estate partners, again free of charge, at [www.bellevue.de](http://www.bellevue.de), and highlighted as award winners. The use of the BPA logo for marketing purposes of any kind is only permissible in conjunction with the purchase of a marketing package.

Further details on the features and costs of the marketing packages are provided in the BEST PROPERTY AGENTS 2023 folder and on [www.bellevue.de/bpa2023english](http://www.bellevue.de/bpa2023english). Booking a marketing package has no influence the decisions of the panel of judges or on your chance of an award. All applicants will be informed of the panel's decision in writing at the end of 2022.

Please note that only companies that have been operating in their market for three full years will be assessed and eligible for an award. This means that to qualify for the 2023 award, your company must have been active since 1 January 2020 at the latest.

### 1. How did you become aware of the BEST PROPERTY AGENTS 2023 award?

- |  |   |  |
|--|---|--|
| <input type="checkbox"/> BELLEVUE magazine   | <input type="checkbox"/> <a href="http://bellevue.de">bellevue.de</a> | <input type="checkbox"/> Newsletter  |
| <input type="checkbox"/> Print advertisement | <input type="checkbox"/> IVD  | <input type="checkbox"/> Online magazine services such as readily, yumpu and read-it |
| <input type="checkbox"/> Competitors         | <input type="checkbox"/> Clients                                      | <input type="checkbox"/> Other _____   |

### 2. Your company

Company name \_\_\_\_\_

Contact person \_\_\_\_\_

Street/building \_\_\_\_\_

Post code/city \_\_\_\_\_

Country \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Website \_\_\_\_\_

Email \_\_\_\_\_

Please do not complete,  
for judges only

Received

\_\_\_\_\_.2022

Judges


Advisory panel

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Notes

### 3. Was your company already named a BELLEVUE BEST PROPERTY AGENT in 2022?

☐ **Yes**

If yes, you only need to complete the following questions if there have been changes since last year. Please make sure, however, that you sign the form (final page), and return it, where applicable with a marketing package booking form, **by 30 September 2022**.

☐ **NO**

If no, please complete the following questions and return this form to us, signed, with the necessary accompanying documentation, and where applicable with a marketing package booking form, **by 30 September 2022**.

## 4. Company profile

Company form (e.g. Ltd) \_\_\_\_\_

Year founded \_\_\_\_\_

Number of employees \_\_\_\_\_ of whom working as agents \_\_\_\_\_

First name & surname of managing director \_\_\_\_\_

Registered as real-estate agent in \_\_\_\_\_ since \_\_\_\_\_

Licence to operate as real-estate agent since (date) \_\_\_\_\_

Licence issued by \_\_\_\_\_

Have you appointed a data protection officer?

☐ Yes ☐ No

## 5. Geographical region served

Where do you primarily operate (country/region/city)? \_\_\_\_\_

## 6. Services provided

Brief overview of your services. Please cross boxes and provide explanation where necessary.

- |   |  |   |
|---|--|---|
| <input type="checkbox"/> Sales                | <input type="checkbox"/> Rental              | <input type="checkbox"/> Property management  |
| <input type="checkbox"/> Residential property | <input type="checkbox"/> Financing brokerage | <input type="checkbox"/> Holiday home service |
| <input type="checkbox"/> After-sales service  | <input type="checkbox"/> Commercial property | <input type="checkbox"/> Insurance brokerage  |

Other services/specialisations \_\_\_\_\_

## 7. Property portfolio

How many properties do you have on your books on average at any given time during a typical year.

What kind of properties do you have (residential/commercial, ratio of rental/sale,

only certain price categories, etc.)? The size and type of your property portfolio has no influence on the award.

## 8. Other

Are you a member of the following associations?

- |                                   |                                 |                               |                                 |
|-----------------------------------|---------------------------------|-------------------------------|---------------------------------|
| <input type="checkbox"/> IVD      |                                 |                               |                                 |
| <input type="checkbox"/> RICS     | <input type="checkbox"/> FIABCI | <input type="checkbox"/> BVFI | <input type="checkbox"/> API    |
| <input type="checkbox"/> CEPI-CEI | <input type="checkbox"/> NAR    | <input type="checkbox"/> GIPE | <input type="checkbox"/> APEMIP |

Other memberships (local organisations, industry associations, institutions) and positions, etc.: \_\_\_\_\_

Please do not complete,  
for judges only

Section 4

Section 5

Section 6

Section 7

Section 8

Please provide evidence of your expertise or expertise of your employees (e.g. a corresponding official training program or university degree related to real estate). **No such evidence required for IVD members.**

Do you possess liability insurance for financial loss or even fidelity bond insurance (please include copies). **No such evidence required for IVD members.**

Do you possess certification (DIN EN 15733 or ISO 9000)? If so, please specify which. **Only valid if you provide a copy.**

Do you have defined rules for complaints management that are accessible to your clients?

Special aspects of your company: market knowledge, business model

Have you or your employees completed training or acquired specific skills relevant to the property industry (e.g. professional development courses, languages)? **Please provide copies.**

Is there any specific marketing or corporate materials that set your company apart from the competition? Please provide details or enclose a copy.

## 9. Developers

Please provide website addresses for reference projects developed by your company. Alternatively, you can enclose brochures, flyers, etc. with your application.

Please state the names and qualifications (e.g. chartered engineer, architect) of persons who play a significant role in construction work:

Are you insured against bankruptcy for the duration of the construction and warranty period?

☐ Yes ☐ No



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2023

Please do not complete,  
for judges only

Continuation  
Section 8

Section 9

## 10. Documentation

Please enclose **documentary evidence** (in paper form) in support of your company's application.

**We cannot complete our assessment without relevant documents.**

**Note for franchisers and agents working under license:** in addition to general corporate materials, please enclose high-quality information relevant to each office.

**Note on other awards:** Applicants may enclose certificates they have received (e.g. Focus magazine, Immobilienscout). However, doing so will have no significant bearing on the judges' final decision.

- Company brochure (if not available, other relevant documents on your company/office)
- Documentary proof (insurance, specialist skills, training, etc.)
- Two to three sample property profiles (details sheets)
- References (from clients, lawyers, public notaries – in writing, please, and no older than from 2020)
- Other: \_\_\_\_\_

## Personal declaration

**I hereby declare, on behalf of myself and my company, that:**

- a) the company's financial circumstances are in order, i.e. no insolvency or composition proceedings have been initiated against company assets within the last ten years, or been rejected by the courts due to a lack of assets, and that, within the last five years, I have not submitted any debtor's affidavit of my financial situation.
- b) within the last ten years, no guilty verdict has been reached against myself/the company relating to an offence, or, within the last five years, pertaining to any misdemeanour, and that no criminal proceedings or preliminary investigations by the public prosecutor are pending in any way whatsoever.
- c) no prohibition has been imposed on trading activity and no such proceedings are pending, and no employee contracted to my company has been prohibited from trading within the last ten years.
- d) all information given in this application is true and accurate.
- e) I shall complete, if not already completed, the company entry on [bellevue.de](https://bellevue.de), as soon as the access data are provided to me.
- f) I shall immediately and proactively inform BELLEVUE Media GmbH should this information change in any way.
- g) if I receive the award, I am prepared to participate in regular surveys carried out by BELLEVUE Media GmbH.
- h) I/we do not apply the techniques of L. Ron Hubbard (Scientology).
- i) I am aware that BELLEVUE Media GmbH is entitled, at any time, to revoke the award where there are reasonable grounds to do so. This applies, in particular, without limitation, where clients have complained about my company and/or I have not settled justified outstanding accounts payable of business partners of BELLEVUE Media GmbH.
- j) I/we maintain records of data processing activities according to the EU General Data Protection Regulation (GDPR).

Place/date

Signature

Company name/stamp

Please use the enclosed form to book one of the marketing packages. Any marketing package booking only comes into effect if the agent is named a BEST PROPERTY AGENT 2023, and has no influence on the chance of an award

**Please complete this form in its entirety and return it by 30 September 2022 to BELLEVUE Media GmbH**

**Reference: BPA 2022 · Mittelweg 22 · 20148 Hamburg · Germany**

**Should you have any questions, please contact us at [agents@bellevue.de](mailto:agents@bellevue.de) or +49 (0) 40 593 625 00.**



**BELLEVUE**  
Best Property  
Agents  
2023

Please do not complete,  
for judges only

Section 10

Judges

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Advisory panel

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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Notes

**Information on data collection pursuant to Article 13 GDPR.** We collect your data for the purpose of executing the contract, for the fulfilment of our contractual and pre-contractual obligations and for direct advertising. Data collection and data processing is necessary for the performance of the contract and is based on Article 6 (1) b) GDPR. The data are not passed on to third parties. The data will be erased as soon as they are no longer required for the purpose of their processing. You have the right to object to the use of your data for the purpose of direct marketing at any time. In addition, you are entitled to request information about the data we have stored about you and, if the data are incorrect, to request that they be corrected or, in the case of unauthorised data storage, that they be erased. You can contact our Data Protection Officer c/o BELLEVUE Media GmbH, Mittelweg 22, 20148 Hamburg. You also have the right to lodge a complaint with the supervisory authority. Commercial register: Hamburg Local Court, HRB 70542

# Marketing Packages

Highlight your status as a BELLEVUE BEST PROPERTY AGENT 2023. Our exclusive marketing packages help you enhance your image, increase sales and acquire more properties.

☐ **YES** I/we wish to book the **BASIC BPA MARKETING PACKAGE** for a single payment of 845 euros plus VAT, where applicable

**Scope** License to use the BELLEVUE BEST PROPERTY AGENTS 2023 logo for one year, standard profile on [www.bellevue.de](http://www.bellevue.de), company entry in all BELLEVUE issues (2/2023 to 1/2024) and in the BELLEVUE special issue Real Estate 2023 guide, certificate in a high-quality acrylic frame,

je ☐ 3 ☐ 5 oder ☐ 10 copies of each 2023 issue of BELLEVUE to pass on to new customers, customised PDF press release, two stickers with BPA 2023 logo

☐ **YES** I/we wish to book the **PRO BPA MARKETING PACKAGE** for a single payment of 2,595 euros plus VAT, where applicable

**Scope** All features of the BASIC package plus online flat rate (as many properties as you wish) with a premium profile on [www.bellevue.de](http://www.bellevue.de) for an in-depth presentation of your company, 1/1 page advert in BELLEVUE – Europe's largest real estate magazine, divisible across up to four issues (a saving of more than 2,600 euros compared with separate bookings)

Marketing packages are valid for one year (1 Jan to 31 Dec 2023). Package and payment only apply if your company is named a BEST PROPERTY AGENT 2023. Further details are provided in the BEST PROPERTY AGENTS 2023 folder. Any marketing package booking only comes into effect if the agent is named a BEST PROPERTY AGENT 2023, and has no influence on the chance of an award. The general terms and conditions of business of BELLEVUE Media GmbH apply. These can be viewed at [www.bellevue.de/agb](http://www.bellevue.de/agb).

## 1. Your company (please complete in full)

Company name \_\_\_\_\_

Contact person \_\_\_\_\_

Street/building \_\_\_\_\_

Post code/city \_\_\_\_\_

Country \_\_\_\_\_

Int. VAT number (EU-based companies) \_\_\_\_\_

## 2. Direct debit authorisation

Bank \_\_\_\_\_

IBAN \_\_\_\_\_ BIC \_\_\_\_\_

VAT \_\_\_\_\_

Creditor identifier:  
DE8ZZZ00002374120  
Mandate reference to follow

Please return this booking form by fax to **+49 (0)40 593 62 50 99 30** or via email to **agents@bellevue.de** or by post to

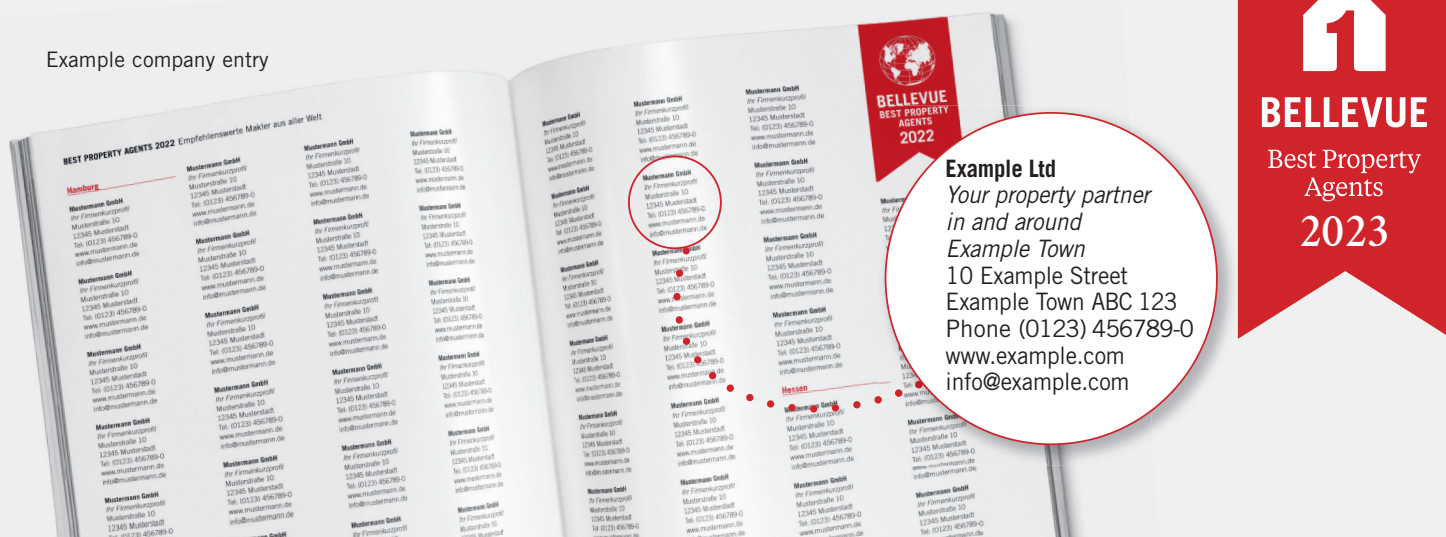
**BELLEVUE Media GmbH · Reference: BPA 2022 · Mittelweg 22 · 20148 Hamburg · Germany**

Place/date

Signature

Company stamp

→ Please turn over for your company entry as a BELLEVUE BEST PROPERTY AGENT...



### 3. Data for your company entry in all BELLEVUE issues 2/2023 – 1/2024

- ☐ **New entry** – please give contact data and text below
- ☐ **Change to entry for 2023** – please give below
- ☐ The 2021 entry should be used **unchanged**

Company name

Brief profile, portfolio, special services, etc. (please observe max. characters for each field; enter text with spaces)

Street/building

Post code/city

Country

Phone (one number only)

Website

Email

The entry should be published in:

- ☐ Germany/federal state:
- ☐ International/country/region:

Please return this booking form by fax to **+49 (0)40 593 62 50 99 30** or via email to **agents@bellevue.de** or by post to

**BELLEVUE Media GmbH · Reference: BPA 2022 · Mittelweg 22 · 20148 Hamburg · Germany**

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