

BELLEVUE

Ad rates + formats 2024

You can choose between two different presentation types:

1 Gallery presentations

Each of BELLEVUE's gallery presentations provides the perfect opportunity to showcase a specific property in a high-class, eye-catching way.



Double-page spread € 2,950*



Full page € 1,590*



Half page € 980*



Quarter page € 590*

- There are a number of possible standard layouts. An overview is available here: www.bellevue.de/varianten
- Only one property may be showcased per ad.
- Our graphics team will produce your ad – free of charge.
- Advertisements displayed on bellevue.de in parallel with the print issue – reaching a broader audience, at no additional cost

2 Custom-designed advertisements

This gives you the opportunity to design your advertisement using your own layout.

Format	Type-area advert (width x height)	Advert with bleed (w x h)*	Rates (euros)
2/1	402 mm B x 243 mm H	420 mm B x 280 mm H	4.200
1/1 Seite	184 mm B x 243 mm H	210 mm B x 280 mm H	2.300
1/2 Seite portrait	90 mm B x 243 mm H		1.300
1/2 Seite landscape	184 mm B x 119 mm H		1.300
1/4 Seite	90 mm B x 119 mm H		820

* Bleed + 5 mm

Plus

Additional free adverts when multiple bookings are made in one year*

3 adverts or more qualifies for 1 free ad of the same format

6 adverts or more qualifies for 2 free ads of the same format

Deadlines

Issue no.	Month	On-sale Date	Copy Deadlines
02/2024	March/April	23.02.2024	18.01.2024
03/2024	May/June	19.04.2024	12.03.2024
04/2024	July/August	21.06.2024	15.05.2024
05/2024	September/October	23.08.2024	18.07.2024
06/2024	November/December	18.10.2024	11.09.2024
01/2025	January/February	13.12.2024	07.11.2024
Special	Guide magazine for real-estate buyers 2024	24.05.2024	16.04.2024

BELLEVUE

CONTACTS

OUR ADDRESS

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Media Sales

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BELLEVUE
Media GmbH

SALES REPRESENTATIVES FOR PROPERTY ADS

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Hamburg, Mecklenburg-Vorpommern,
Brandenburg, Berlin, Sachsen-Anhalt**
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Saarland, Sachsen, Thüringen,
Baden-Württemberg, Bayern,
Österreich, Schweiz**
Hoffmann-Kötter & Borberg
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